

ENCUESTA DE SATISFACCIÓN

2021



- ✓ Evento realizado el 11 de febrero 2021.
- ✓ Para la evaluación de los ítems se consideró una escala de 1 a 5, siendo 1 terrible y 5 excelente.
- ✓ La calificación 3 (regular) es neutral, o sea no se tiene en cuenta en los cálculos de investigación.

Ecuación de cálculo de los índices:

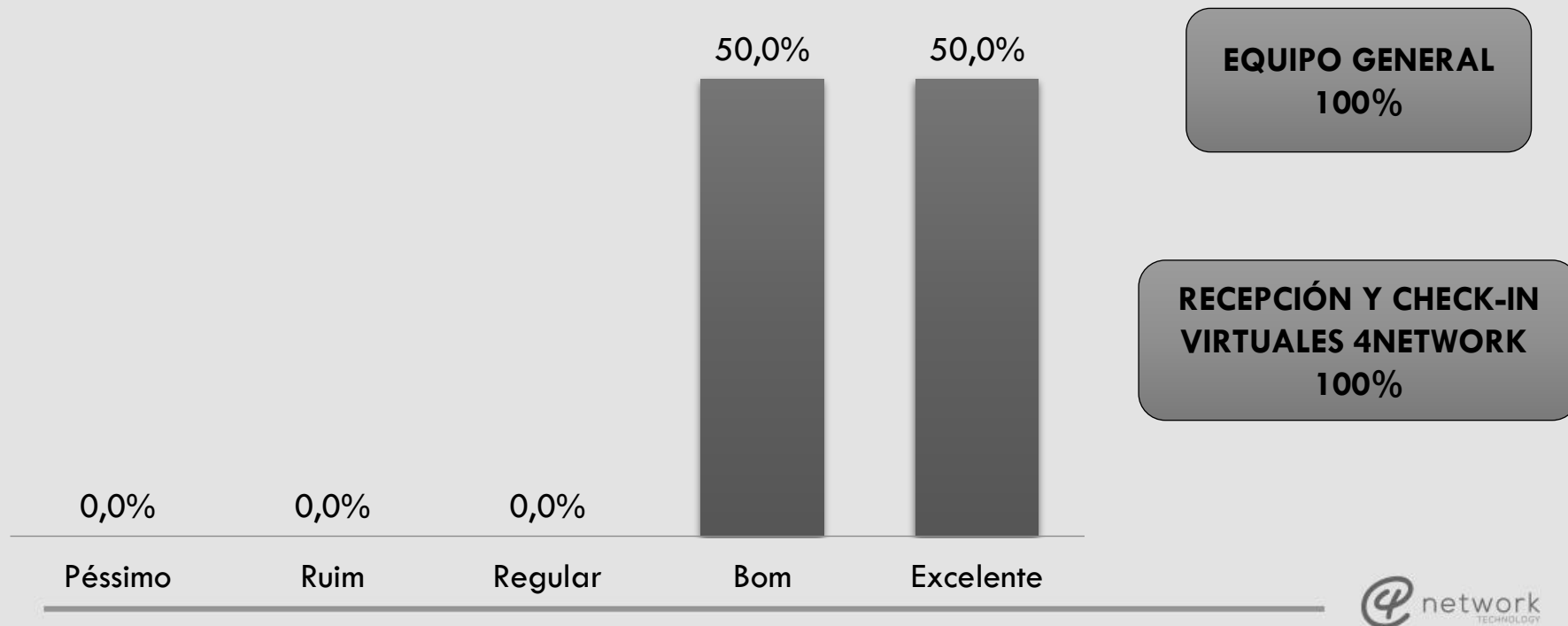
$$\text{Índice} = (\text{suma del porcentaje de calificaciones por encima de 3}) - (\text{suma del porcentaje de calificaciones por debajo de 3})$$

. (BUENO + EXCELENTE) – (PÉSIMO + MALO)

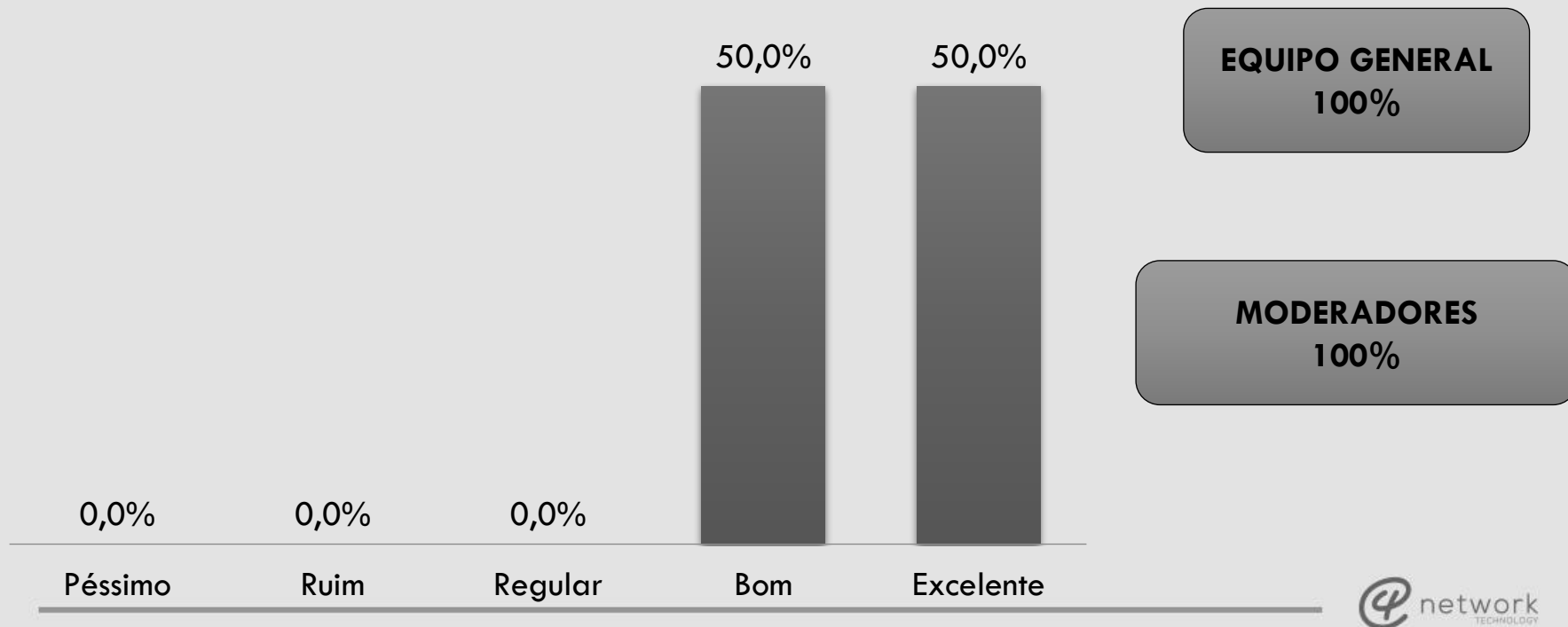
EQUIPO



EQUIPO: RECEPCIÓN Y CHECK-IN VIRTUALES 4NETWORK



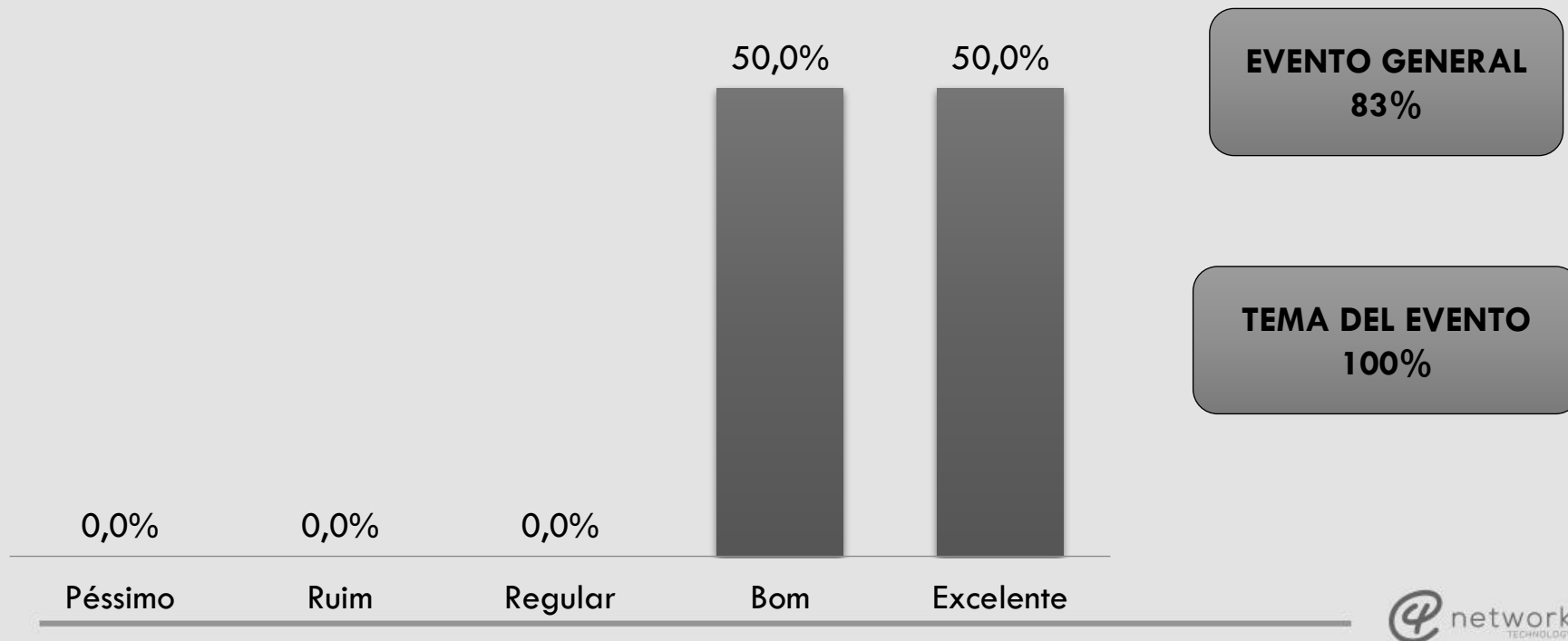
EQUIPO: MODERADORES



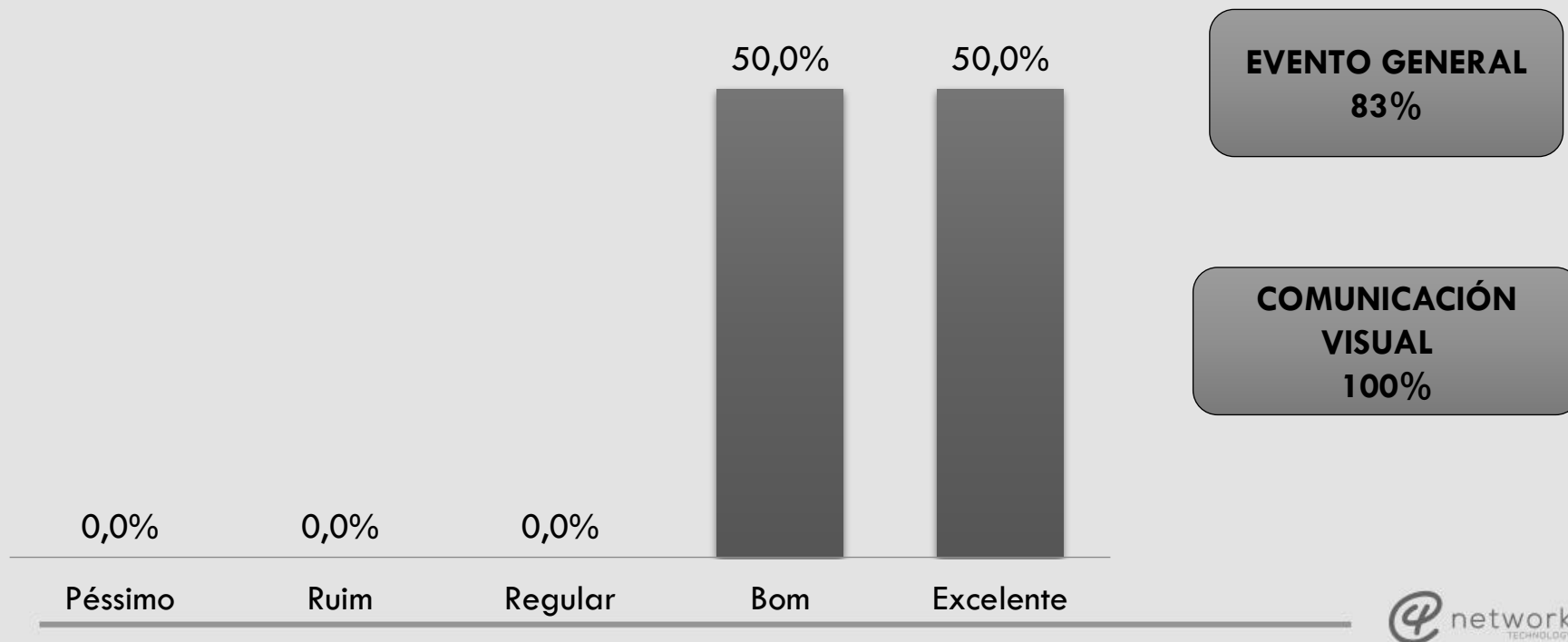
EVENTO

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The word "EVENTO" is centered in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows point towards the top right, while others point towards the bottom left, creating a sense of dynamic movement and direction.

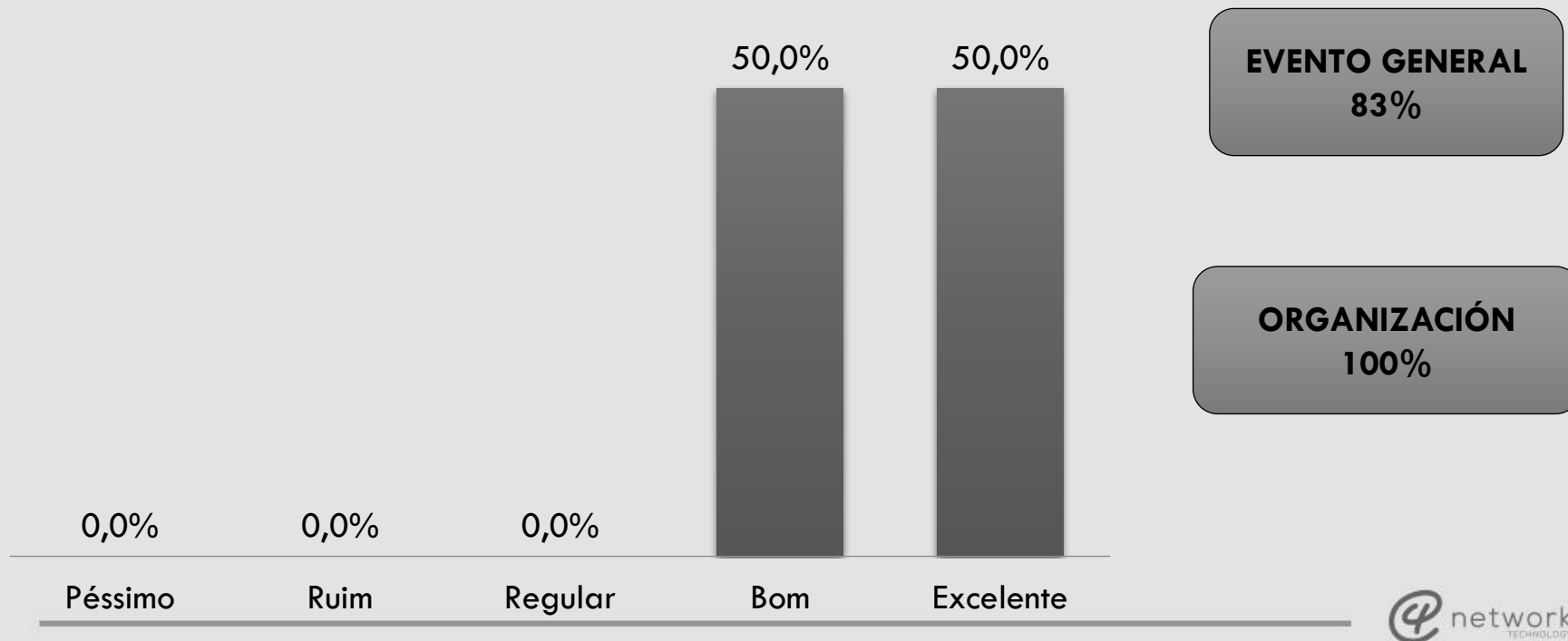
EVENTO: TEMA DEL EVENTO



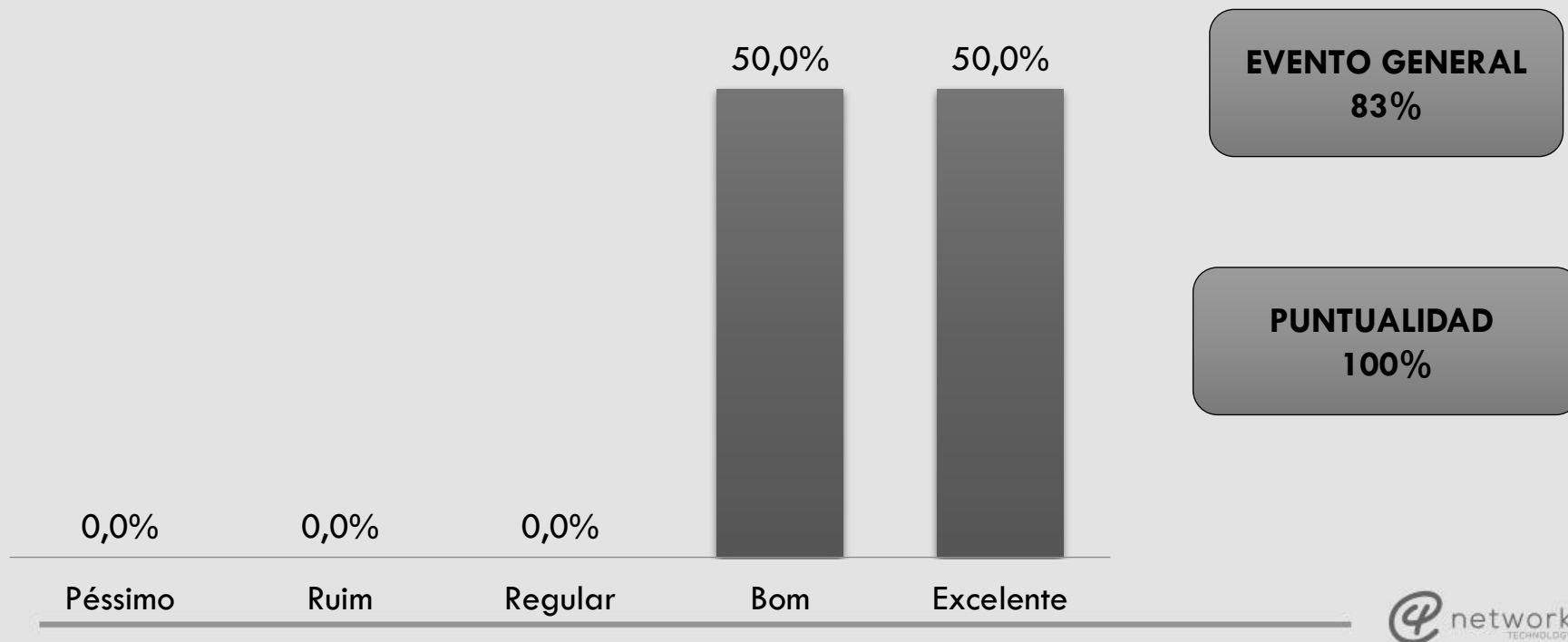
EVENTO: COMUNICACIÓN VISUAL



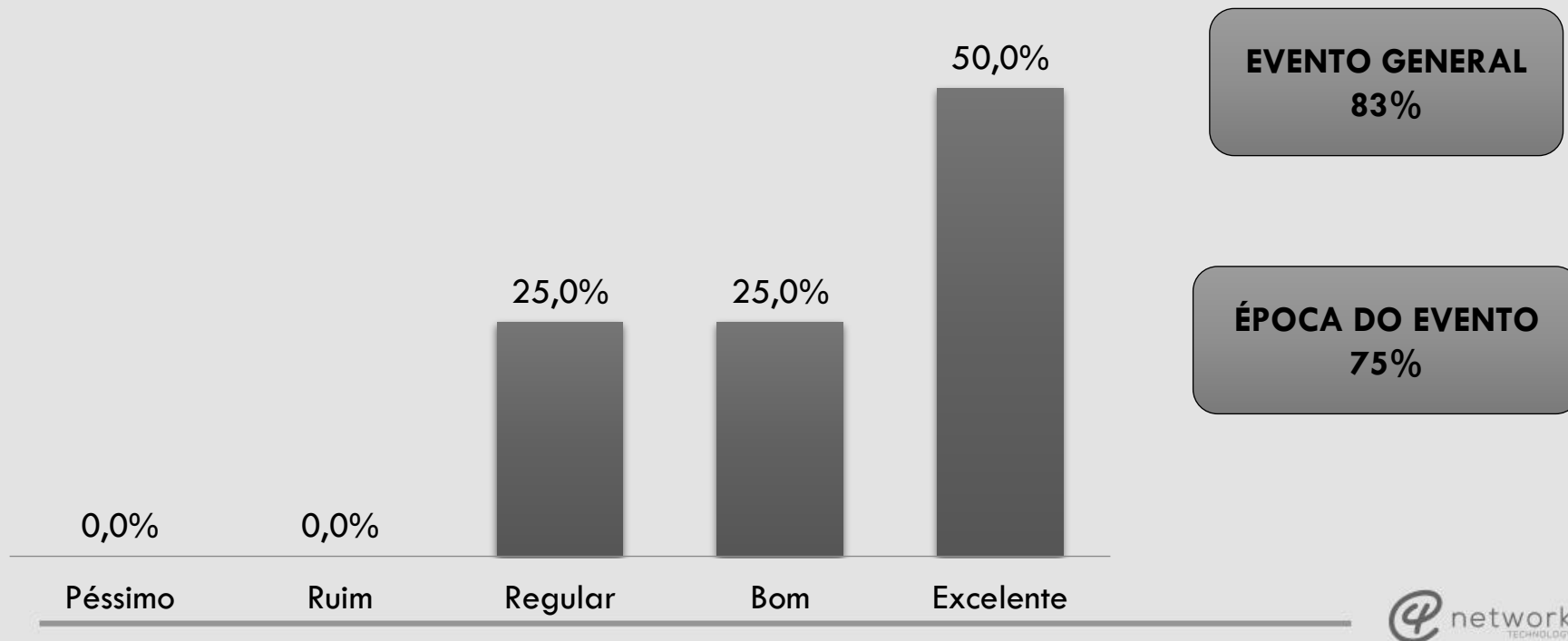
EVENTO: ORGANIZAÇÃO



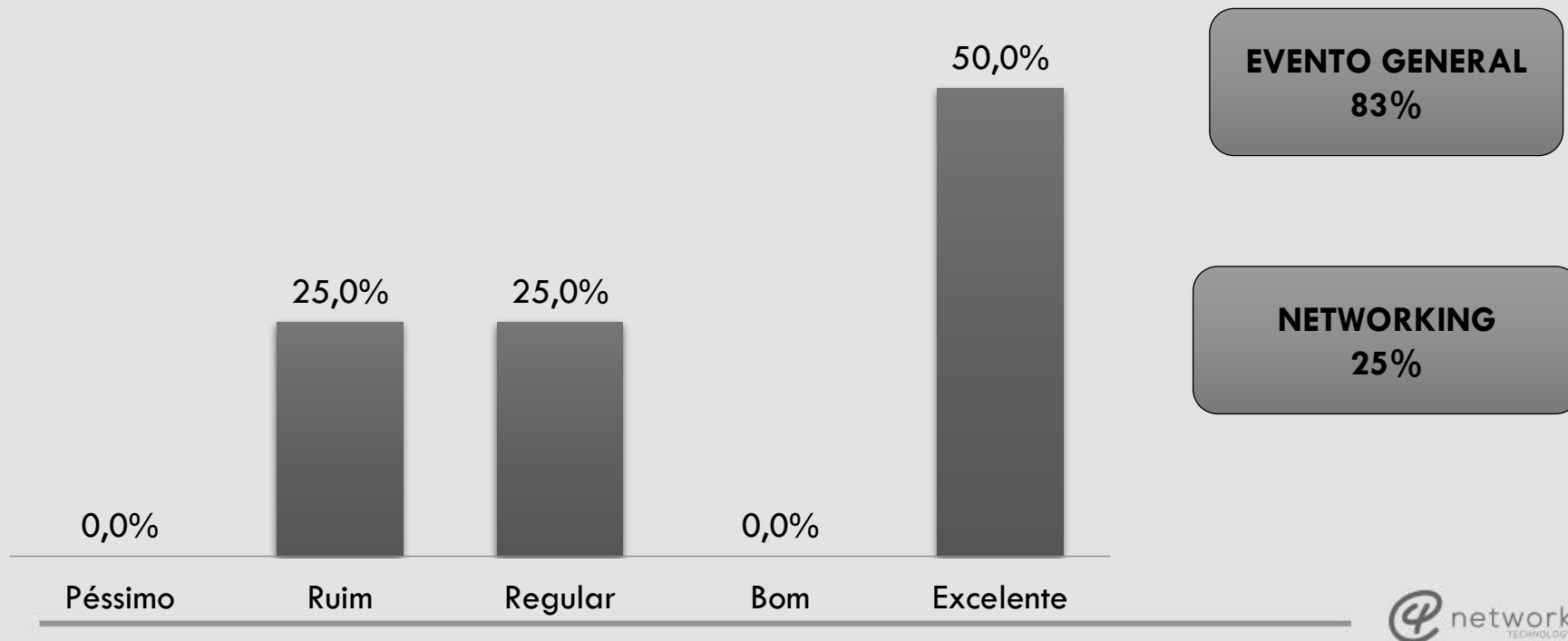
EVENTO: PUNTUALIDAD



EVENTO: ÉPOCA DO EVENTO



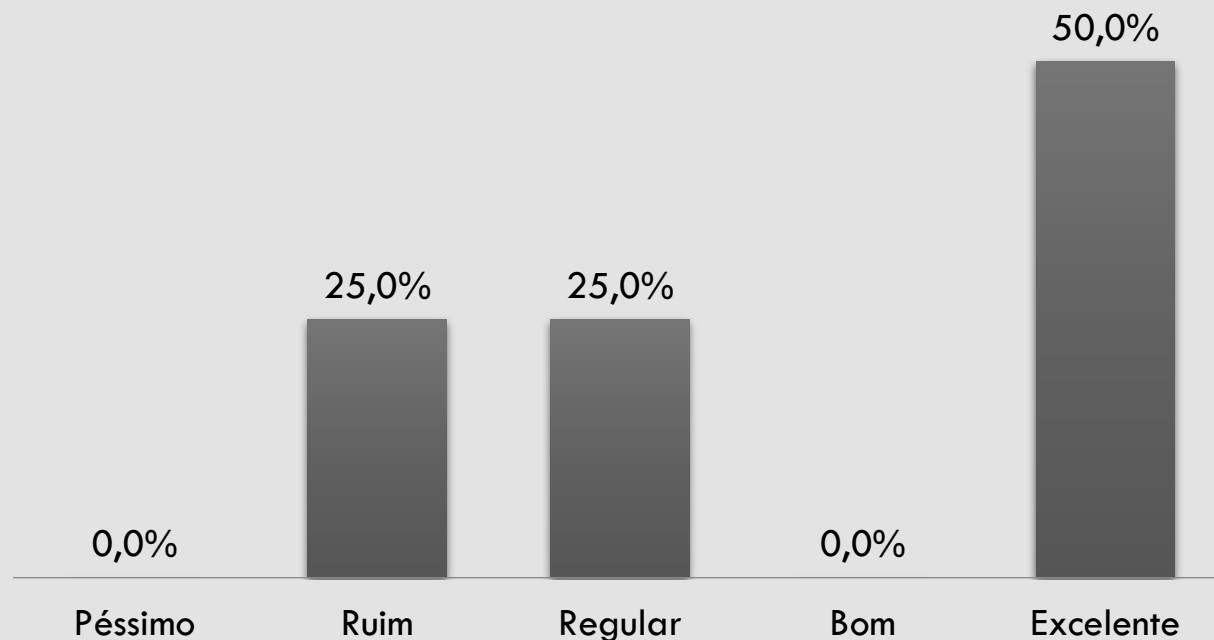
EVENTO: NETWORKING



TIEMPO



TIEMPO: ¿Qué le pareció la duración del evento?

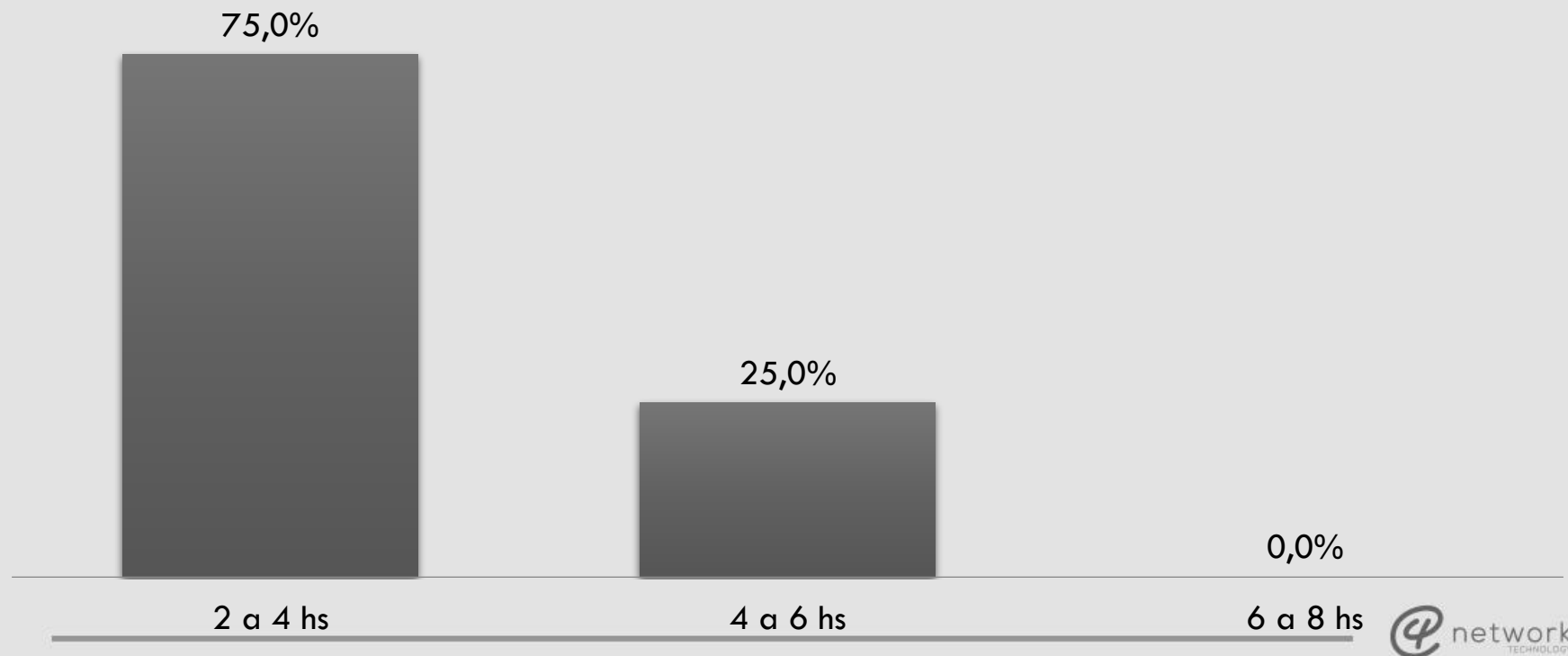


TIEMPO
25%

Observaciones:

“Muy largo, en mi opinión podría haber sido dividido en más días.”

TIEMPO: ¿Cuál duración del evento cree que sería ideal?



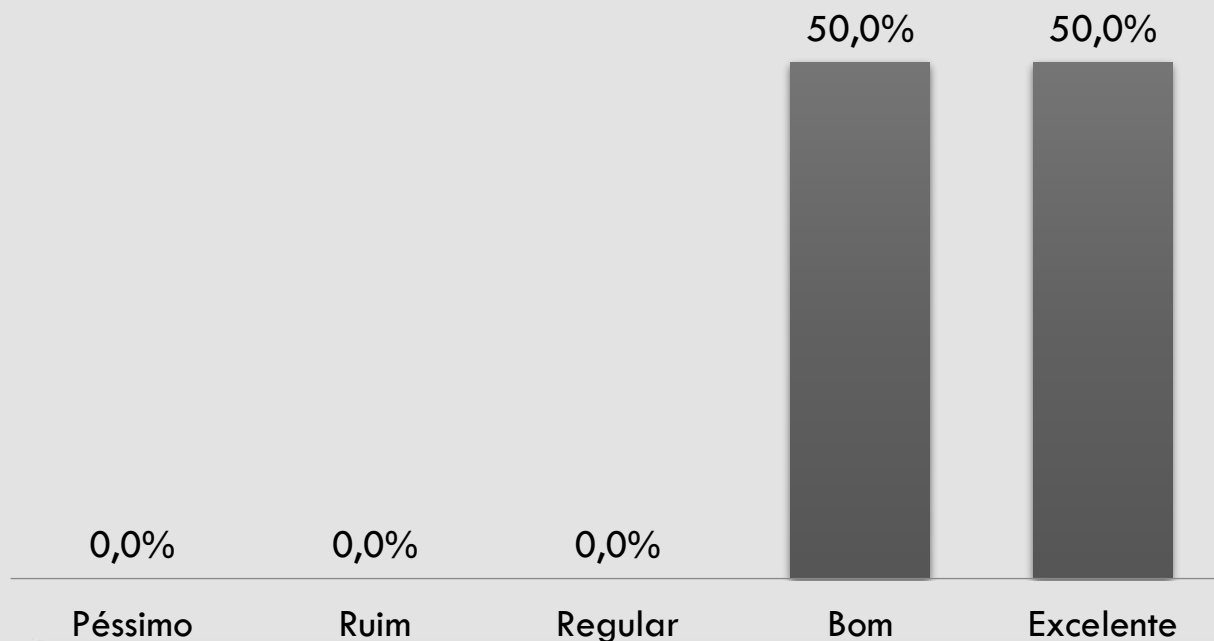
Observaciones:

“2 o 3 horas por día estaría bien. Una tarde entera es demasiado.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of white geometric shapes, including several large arrows pointing in various directions (up, down, left, right) and several smaller, thinner lines. The overall design is minimalist and modern.

KEYNOTE: NATHALIE TRUTMANN

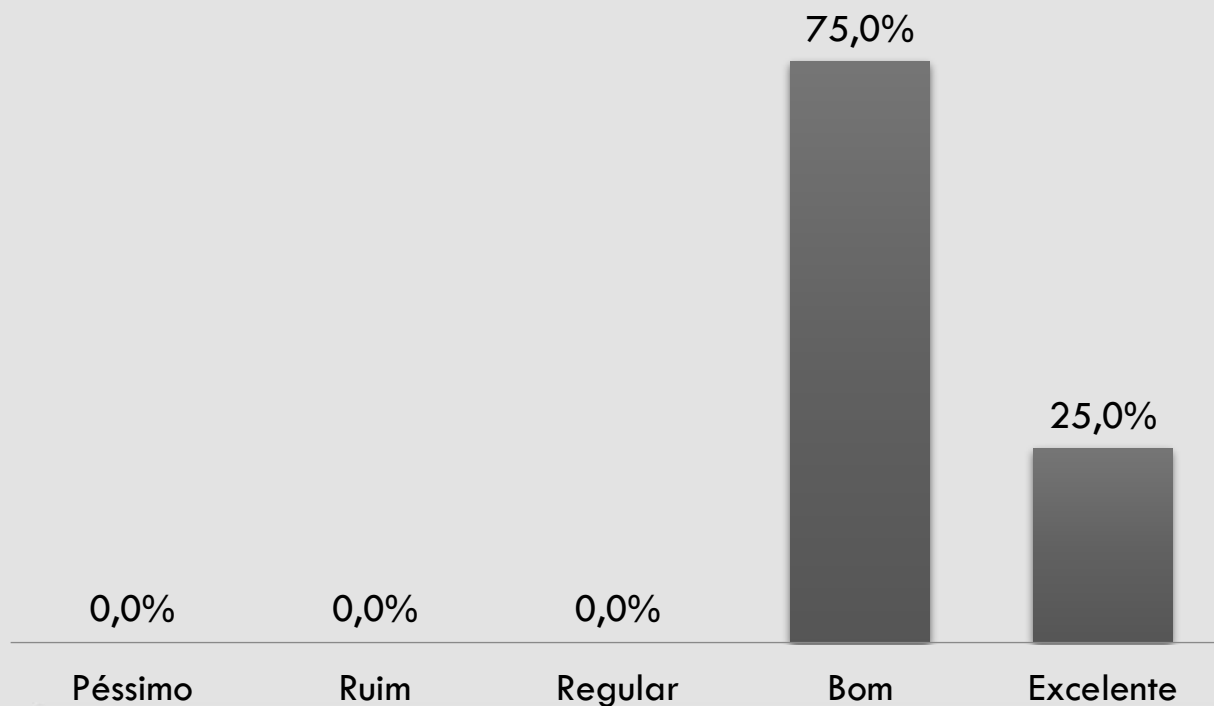


**NATHALIE
TRUTMANN**
100%

PANEL

The image features a dark purple background. On the left, there is a horizontal white line. In the center, the word "PANEL" is written in a bold, white, sans-serif font. To the right of the text, there is a large, stylized white arrow pointing upwards and to the right. Below this arrow, there are several smaller, white, stylized arrows pointing in various directions. The overall design is minimalist and modern.

PANEL

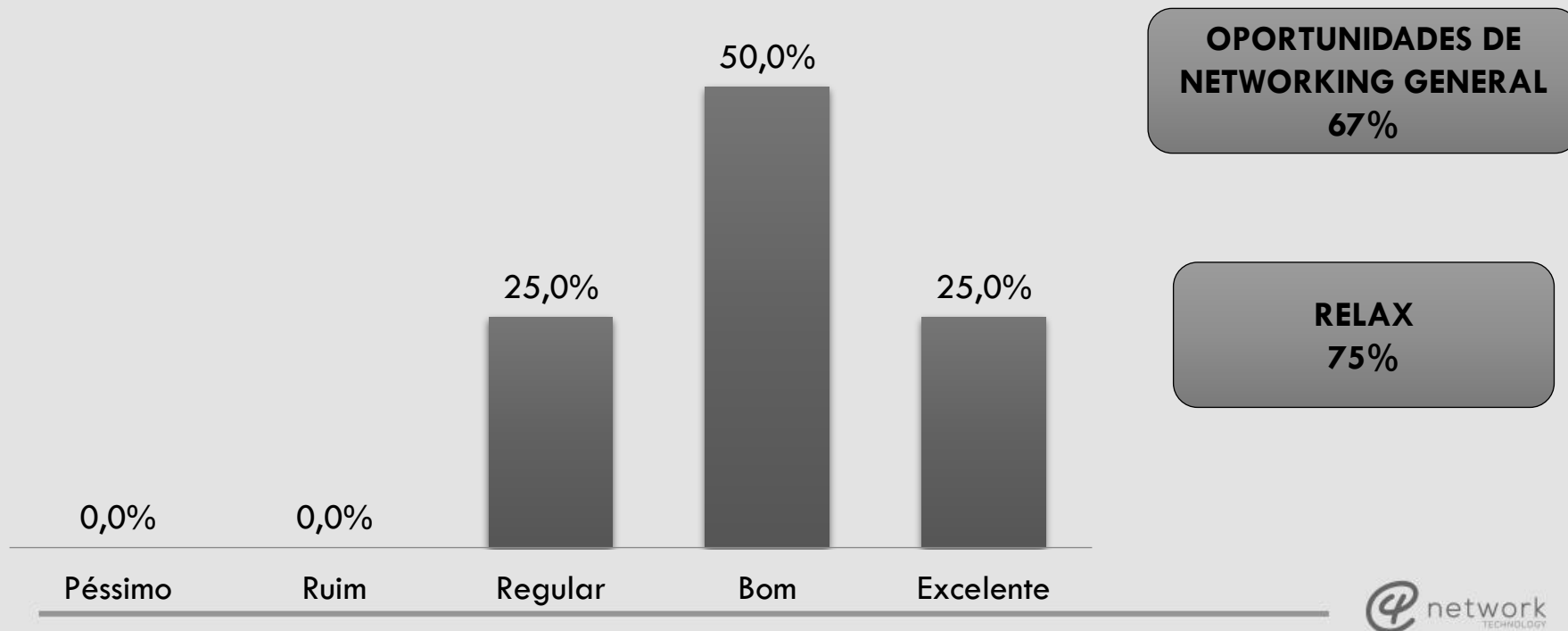


PANEL
100%

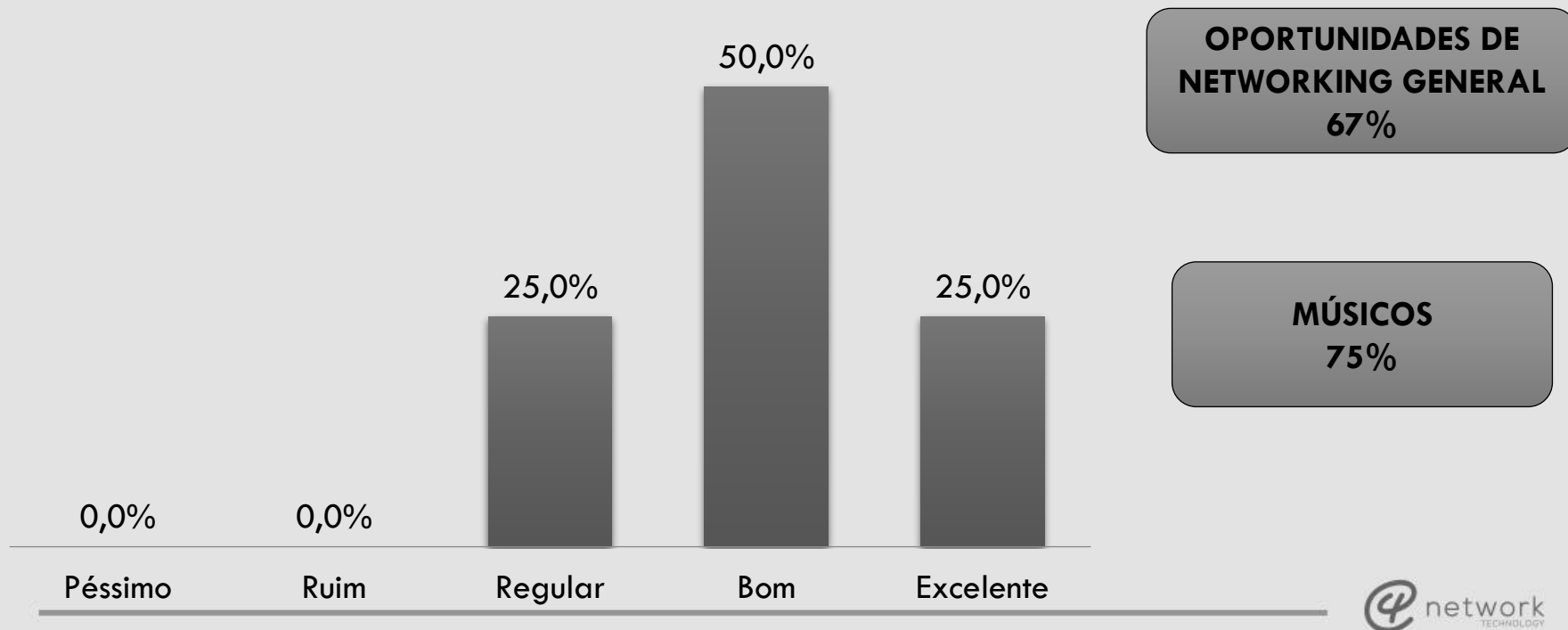
OPORTUNIDADES DE NETWORKING

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a series of parallel diagonal lines in the upper right, and a cluster of arrows of varying sizes and orientations in the lower right. The arrows are also in shades of purple, some appearing as outlines and others as solid shapes.

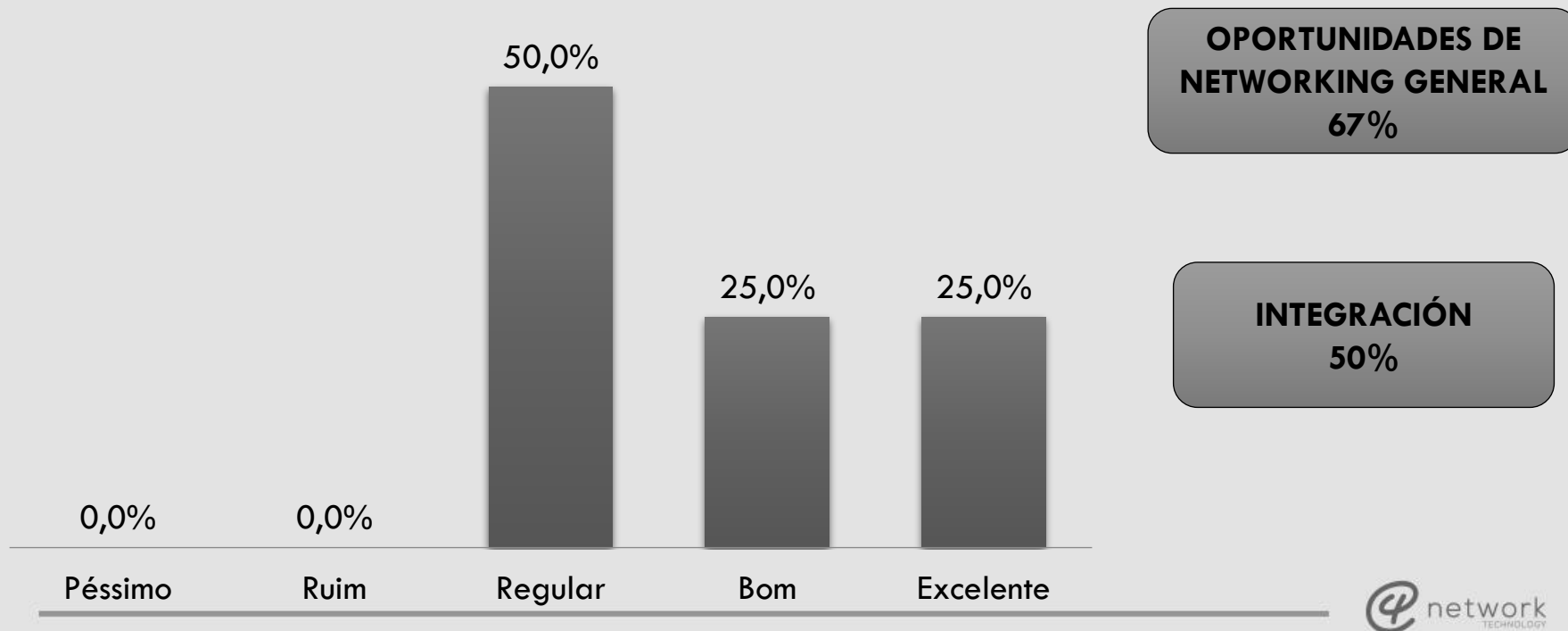
OPORTUNIDADES DE NETWORKING: RELAX



OPORTUNIDADES DE NETWORKING: MÚSICOS



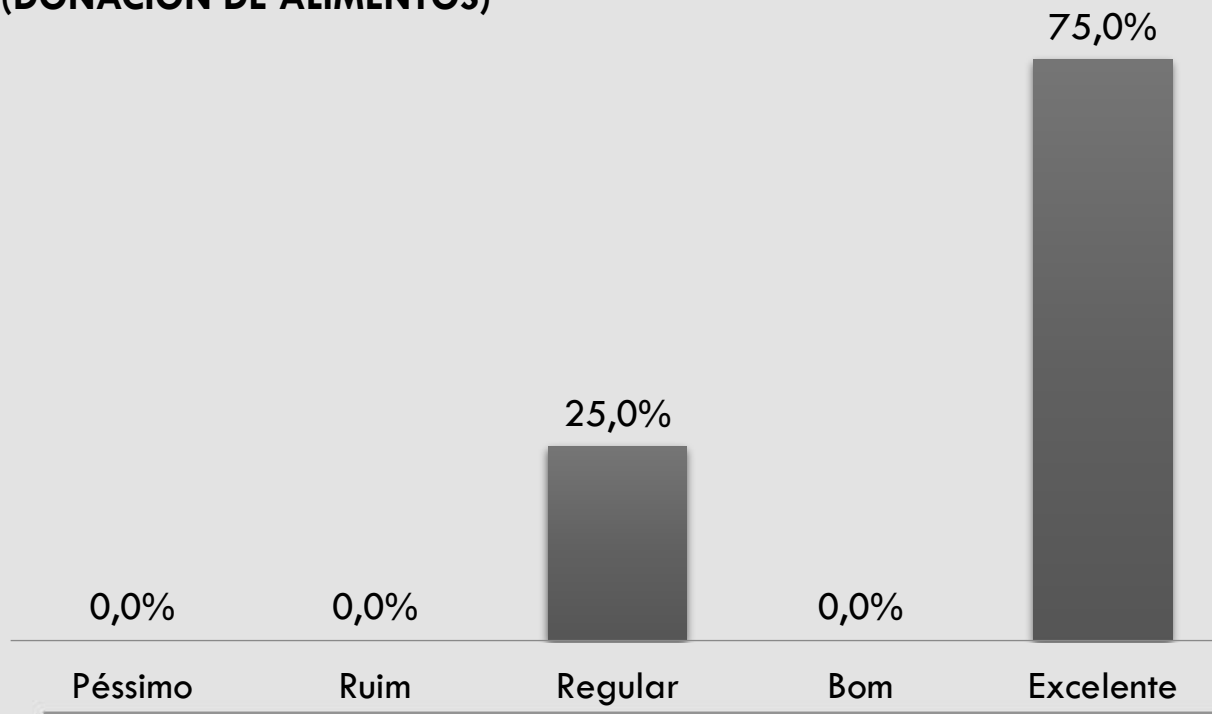
OPORTUNIDADES DE NETWORKING: INTEGRACIÓN DURANTE EL EVENTO



ACCIONES



ACCIONES: ¿QUÉ LE PARECIÓ LA ACCIÓN DEL PROGRAMA FRATERO? (DONACIÓN DE ALIMENTOS)

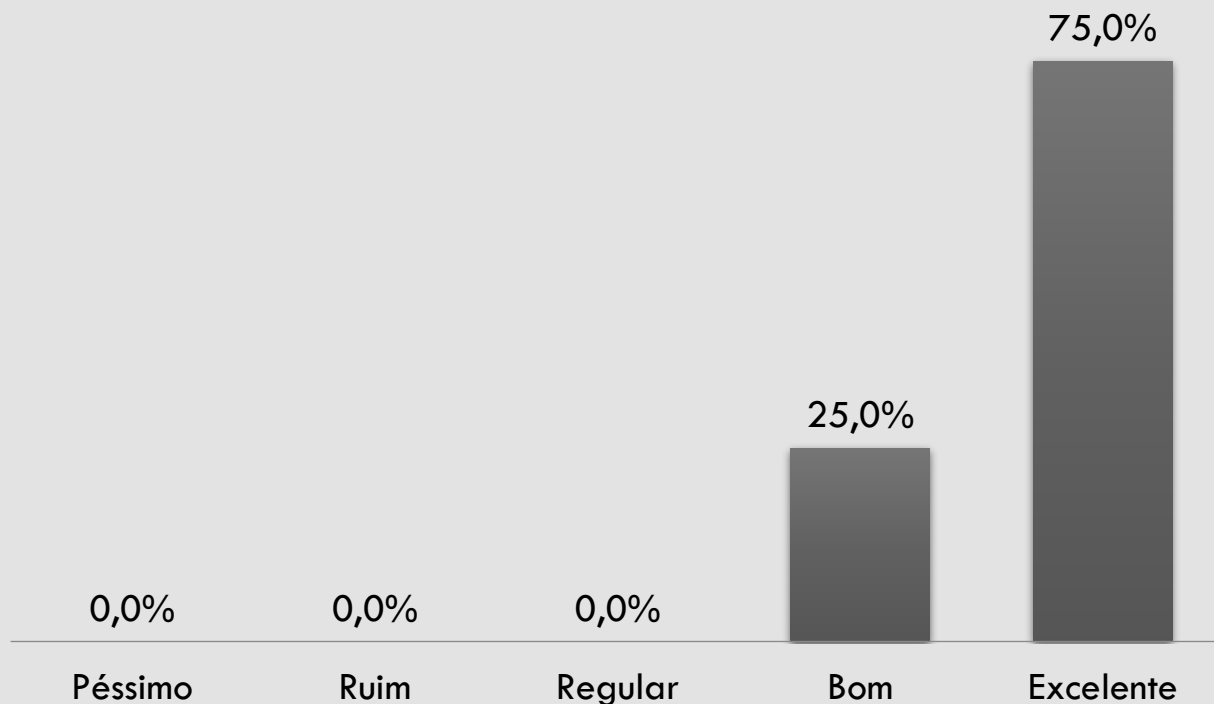


ACCIONES
75%

PLATAFORMA

The image features a dark purple background. On the left, a single horizontal white line is positioned. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. The right side of the image is filled with a complex pattern of overlapping white geometric elements, including several large, thick arrows pointing in various directions, as well as numerous thinner lines and smaller arrows, creating a sense of dynamic movement and structure.

PLATAFORMA: ACCESIBILIDAD

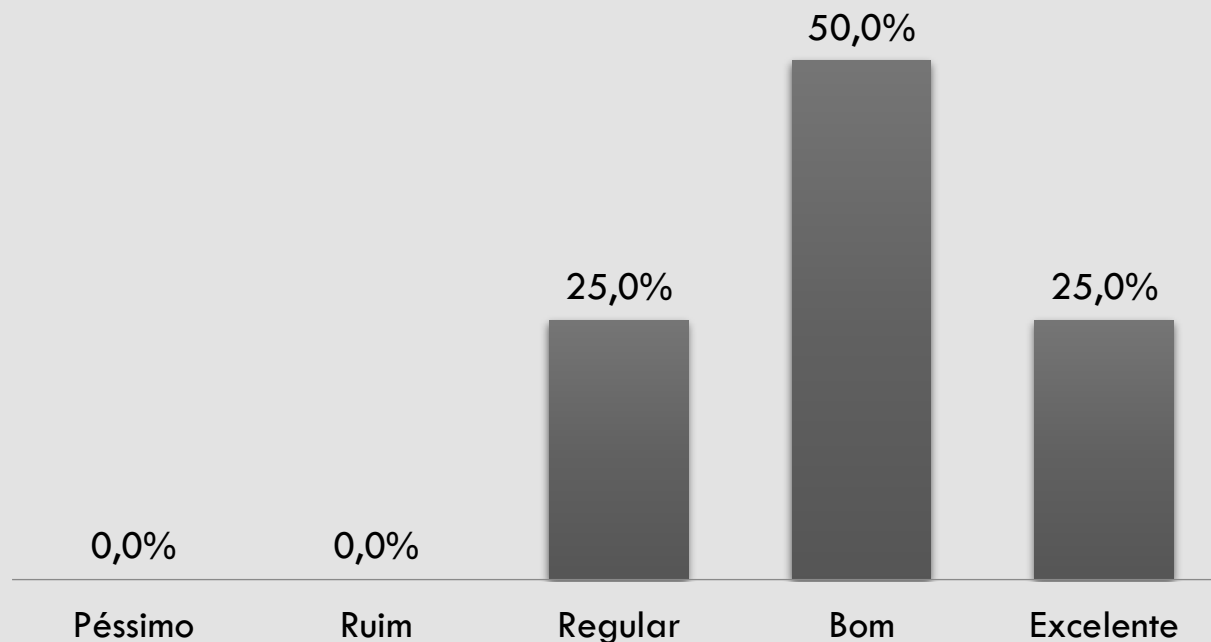


ACCESIBILIDAD
100%

APP 4NETWORK

The image features a dark purple background. In the center-left, the text "APP 4NETWORK" is written in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. On the right side, there is a cluster of overlapping geometric elements: several thin white lines at the top, and a series of white arrows of varying sizes pointing in different directions, some overlapping each other. The overall aesthetic is modern and tech-oriented.

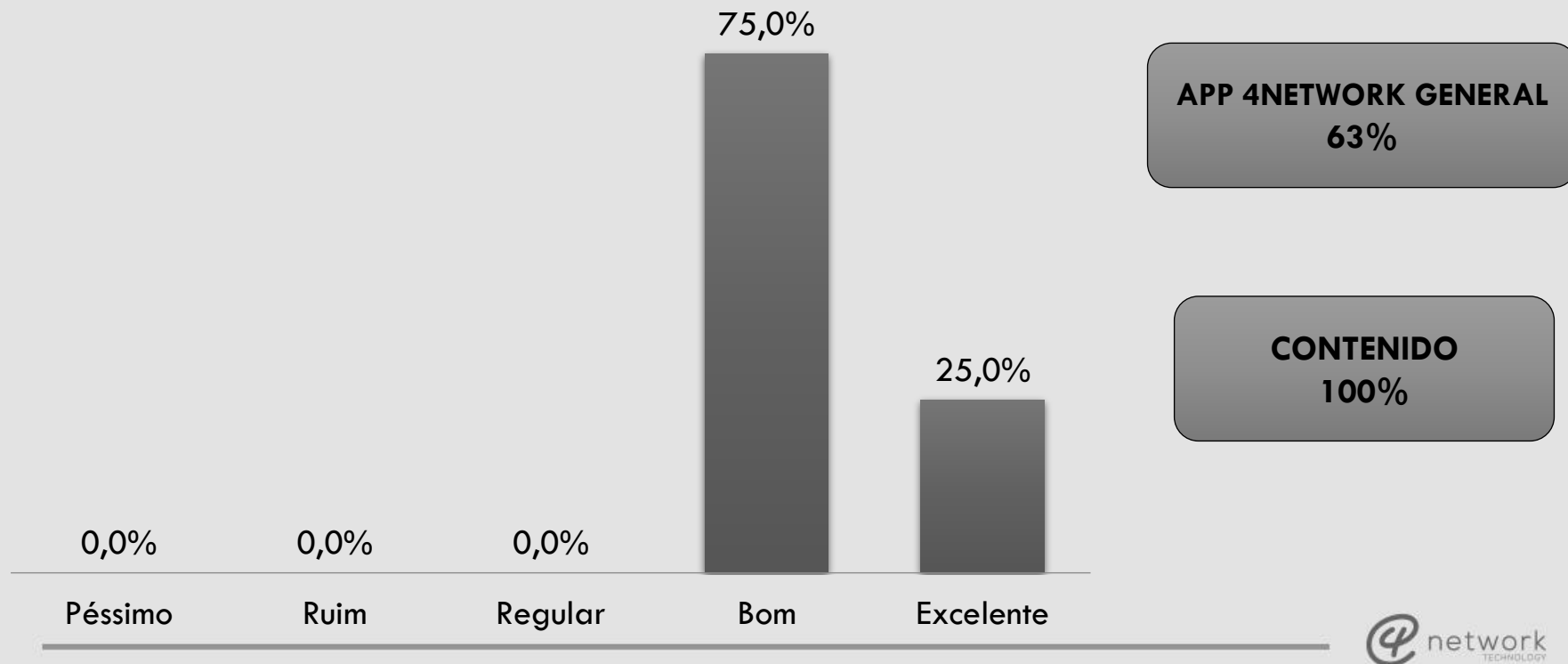
APP 4NETWORK: USABILIDAD



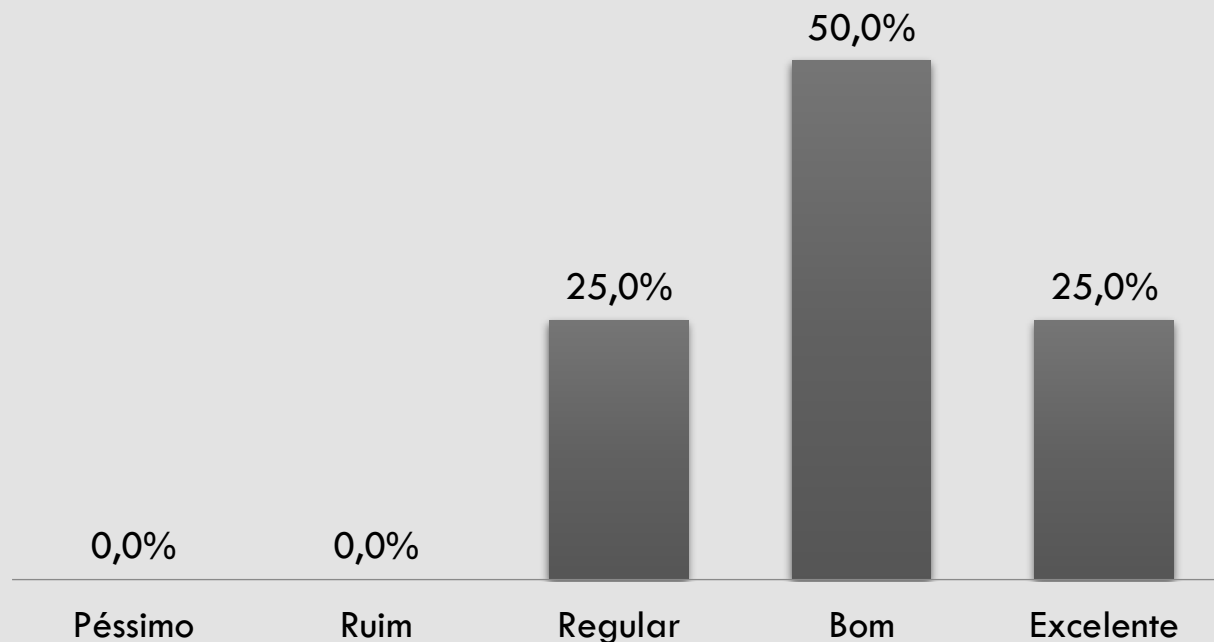
APP 4NETWORK GENERAL
63%

USABILIDAD
75%

APP 4NETWORK: CONTENIDO



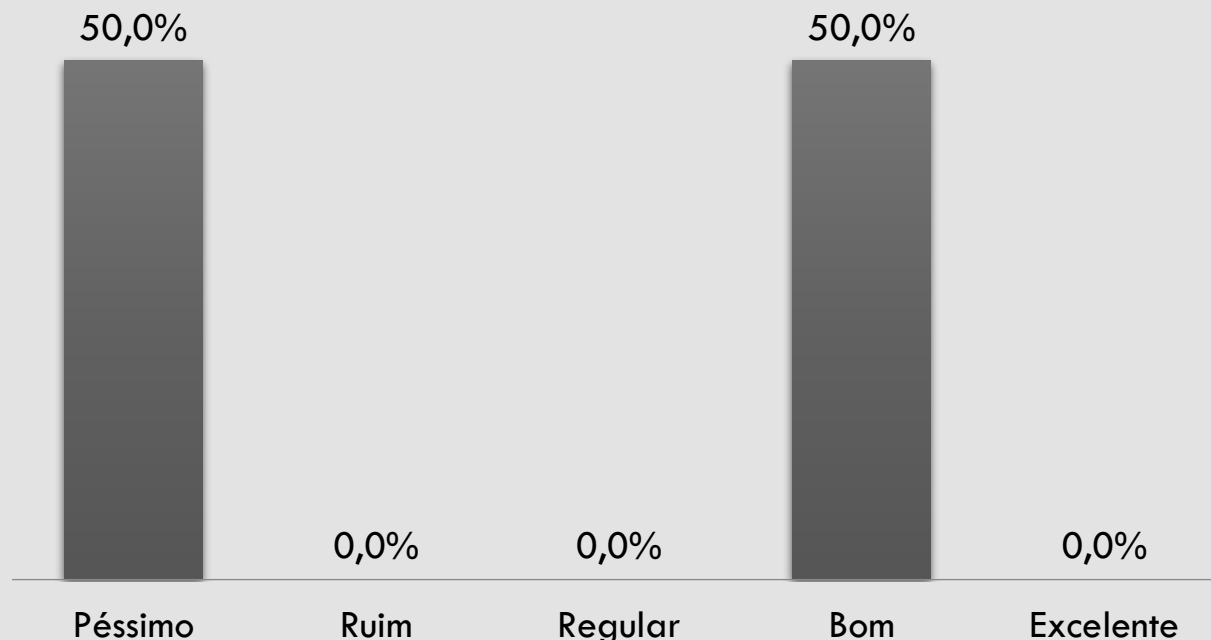
APP 4NETWORK: INTERFAZ



APP 4NETWORK GENERAL
63%

INTERFAZ
75%

APP 4NETWORK: INTERCAMBIO DE TARJETAS



APP 4NETWORK GENERAL
63%

**INTERCAMBIO DE
TARJETAS**
0%

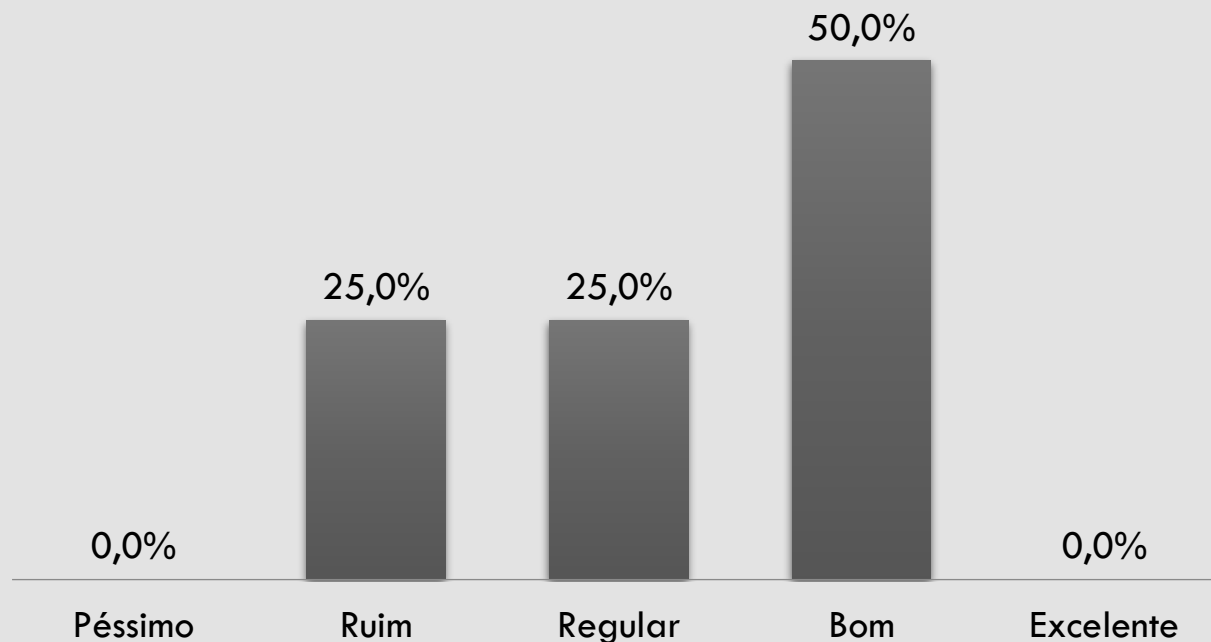
Observaciones:

“Muy poca gente tenía habilitada la opción de cambiar tarjetas en el momento que intenté hacer Networking.”

NEGOCIOS

The image features a dark purple background. In the center, the word "NEGOCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom right. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGOCIOS: PERSPECTIVA PARA CONCRETAR NEGOCIOS



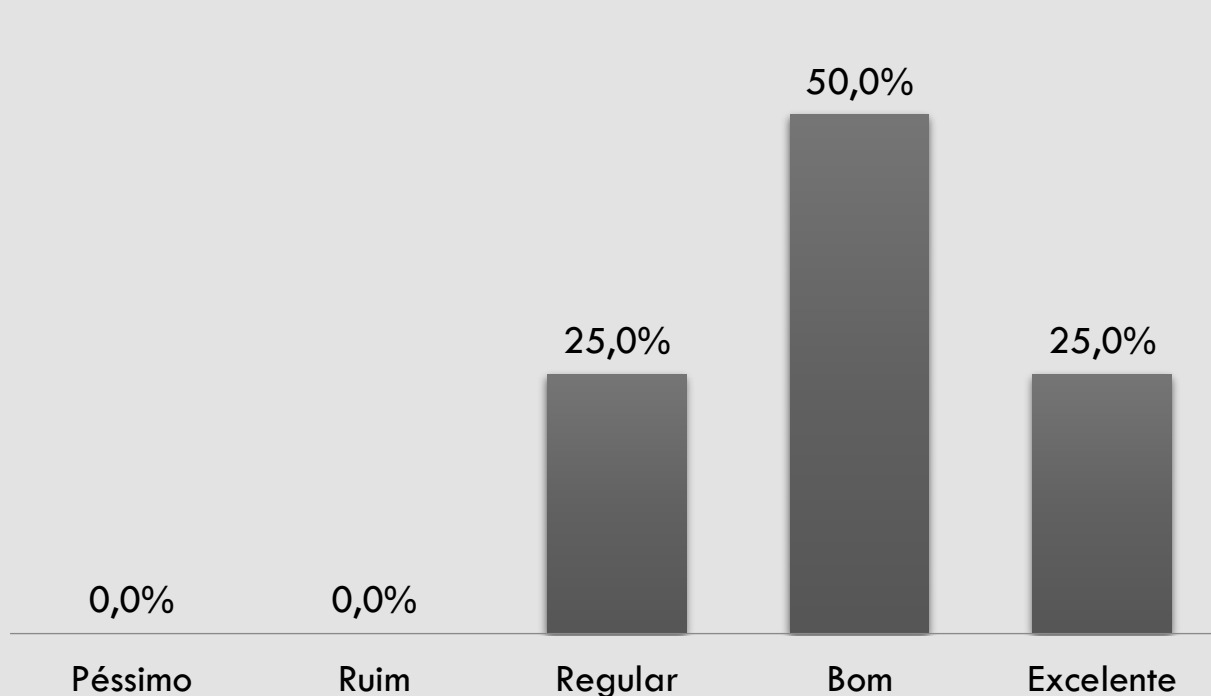
**PERSPECTIVA PARA
CONCRETAR NEGOCIOS**
25%

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, several diagonal lines in the upper right, and a cluster of arrows of varying sizes and orientations on the right side, all in a lighter shade of purple. The text is centered in the upper half of the image.

4CONNETWORKER

4CIO SOLA

4CONNETWORKER 4CIO SOLA: ¿CÓMO FUE SU EXPERIENCIA 4CONNETWORKER 4CIO SOLA?

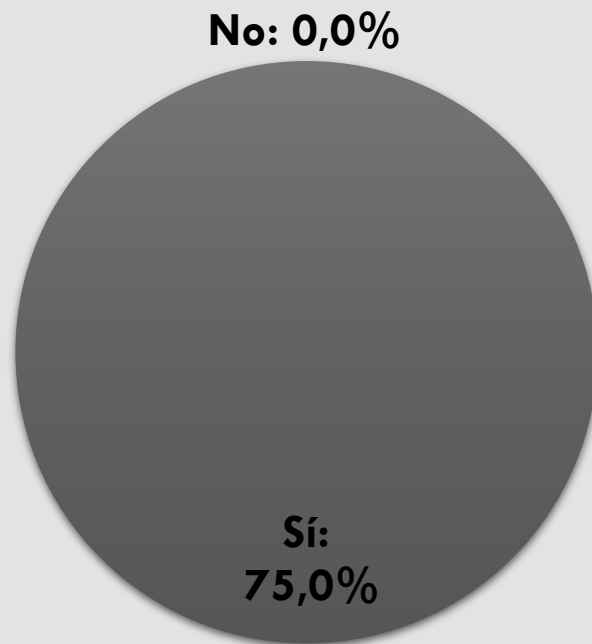


**4CONNETWORKER
4CIO SOLA
75%**

ASPECTOS GENERALES

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side, pointing in various directions.

ASPECTOS GENERALES: ¿SU EMPRESA AUSPICIA RÍA OTRO 4CONNETWORKER @CIO SOLA?



ASPECTOS GERAIS: ¿SU EMPRESA AUSPICIARÍA OTRO EVENTO DE 4NETWORK | IT4CIO?

